



THE GREAT CLOTH DIAPER CHANGE

9,770+ babies changed into cloth diapers in a 24-hour period

#clothrecord #everychangecounts #globalevent

5TH Anniversary!
APRIL 18, 2015

April 7, 2015

Dear GCDC Community,

Given the challenges that have arisen from recently updated Guinness requirements, the Real Diaper Association has decided, with input from the GCDC Organizing Committee and our event Hosts, not to have Guinness verify our world record attempt this year. We will go ahead, as planned, and attempt to break our 2014 overall GCDC world record of 9,770 babies changed into cloth diapers in a 24-hour period.

All GCDC event locations will now be included in the 2015 Great Cloth Diaper Change Record! There will be no official vs. unofficial numbers. All participants will be counted! All of the original GCDC guidelines will be followed.

There will be no video recording.

We understand that removing the backing of Guinness is disappointing for some. We hope this letter will help clarify how we came to this difficult decision. We want to assure you that this event will remain an attempt to break our current World Record. We will maintain the integrity of counting procedures and adhere to the previous year's guidelines for evidence collection. We will not, however, submit this evidence to Guinness for verification.

We have made these changes less than two weeks before the event because Guinness changed our reporting requirements and added significantly more difficult regulations, the most problematic of which was a new regulation that required submission of video evidence from start to finish at each venue.

Despite our attempts to make the new requirements work on such short notice, it is important to know that the majority of our event Hosts have strong feelings about the inappropriateness of babies being recorded on video during a diaper change. In the past, we have made it clear that there were no photos allowed during the diaper change for the privacy of every baby attending. We understand that beliefs towards nudity of children and nudity in general vary for our participants and we aim to be as inclusive as possible.

The primary purpose of the Great Cloth Diaper Change is to promote cloth diapering in your local communities. Our intention has always been to include as many babies as possible. When the new Guinness requirements started discouraging hosts from participating, we knew that including Guinness in our event no longer aligned with the primary purpose of GCDC. We hope this decision will help to refocus momentum toward building your local cloth diaper community and planning a fun and educational event!

Please know that this was a difficult decision and was made with consideration of all involved. We appreciate your trust, patience, and support during this adjustment. YOU make The Great Cloth Diaper Change happen. YOU reaching your community is how this event makes such a difference in the world, and we are grateful for the efforts of every one of you!

Please contact Michelle Dominguez at admin@greatclothdiaperchange.com or Mary Green at mary@realdiaperassociation.org if you have any questions.